

Message Text

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PAGE 01 QUITO 01929 192212Z

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

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R 191719Z MAR 75

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 4862

INFO AMCONSUL GUAYAQUIL

UNCLAS QUITO 1929

FOR COMMERCE AND WASHINGTON ACTION GROUP

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: COMMERCIAL TASK FORCE (CTF) MEETING, MARCH 1975

REF: STATE 074812

1. FOLLOWING IS RESUME OF TOPICS DISCUSSED AT MARCH 14 CTF MONTHLY MEETING.

2. CCP: MOST OF MEETING DEVOTED TO DISCUSSION OF DRAFT FY 77 COMMERCIAL COUNTRY PROGRAM CAMPAIGNS AND RESOURCE REQUIREMENTS. MEMBERS AGREED TO FORWARD PROPOSED CAMPAIGNS AS DRAFTED (SEE QUITO 1831). ON REVIEW OF DRAFT FY 76 RPT 76 CAMPAIGN PROPOSALS, HOWEVER, ONE MEMBER RIGHTLY POINTED OUT THAT NO CAMPAIGN SCHEDULED FOR IMPORTANT AGRICULTURAL SECTOR.

3. GUAYAQUIL TRADE FAIR: MEMBERS WERE INFORMED OF CURRENT STATUS OF U.S. PAVILION ORGANIZATION EFFORTS (SEE QUITO 1750).

4. BUSINESS MANAGEMENT SEMINAR MEMBERS BRIEFED ON IMPLEMENTATION STATUS.

5. MOP EQUIPMENT PURCHASE: RESULTS OF VISIT OF FHWA OFFICIAL MCKENDRICK, AND CURRENT STATUS OF MAJOR SALES OPPORTUNITY FOR \$70 MILLION IN ROAD-CONSTRUCTION MACHINERY WAS MADE KNOWN TO MEMBERS.

6. ADL MARKET SURVEY: SUMMARY OF SURVEY WAS PRESENTED TO ALL

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MEMBERS FOR INFO.

BREWSTER

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